Using #VGI and #Twitter to Evaluate Events

#1 The Arts Council for Long Beach is involved in a two-year long project: the #A LOT Initiative. The A LOT Initiative is an attempt to revive urban areas by hosting events in three vacant lots throughout #Long Beach.

#2 This project used #GIS and Twitter to capture public feedback about these events.

#3 A #web application was designed to let users submit event #information such as: ratings, personal reviews, press reviews, blog posts, and YouTube videos.

#4 A tool was created to query Twitter databases based on keywords. Tweets are written to a #geodatabase and mapped if coordinates were provided.

#5 A #heat map is provided to visualize where #keywords or #hashtags are most prominent.